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- Need to increase percentage of Alaskans with post-secondary education from 37 to 65 percent
- Nearly 60 percent of high school graduates require some preparatory education
- Rural students are out-performed by urban students, in part due to the impact of high teacher turnover
- There is a large and still-growing need for health care professionals across the state

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State University of Alaska is a high quality, affordable choice for those Alaskans who are open to change their lives.

- We are recognized as the number one most affordable state university system in the nation.
- We are the number one producer of workforce in Alaska.
- We are the number one research organization in the state providing solutions to real problems.

University focusing on the need of adult learners in home college based degree in order to accommodate workforce training, degree certificate program.

Alaska College of Education

- Through a collaborative College of Education, aligned with K-12, focusing on teacher quality, streamlining hiring and placement of UA graduates, enhancing mentoring programs and career development for new teachers and raising the prestige of the industry we can meet the goal to increase Alaska-educated teachers hired in Alaska schools.
- There will be increased consistency in degree programs, increased collaboration among faculty, more support for innovation and increased nimbleness all while increasing productivity and cost-effectiveness.

Industry Incentives through the Education Tax Credit

- The Alaska Education Tax Credit Program provides a tax credit to businesses that make contributions to Alaska universities for direct instruction, research and educational support.
- Gifts to the university can be designated to industry related programs. These programs in turn produce the workforce that directly benefits the companies that donate and can be directed toward training programs specific to business or industry needs.

Certificate and Occupational Endorsement Incentive

- The FY19 budget includes a discount of 25 percent for certain certificate and occupational endorsement programs.
- While university tuition is low compared to its peers, UA's tuition for certain career and technical education (CTE) programs is high. This imbalance contributes to the low college going rate in Alaska.
- Adult Alaskans requiring CTE programs are more debt-averse than "traditional" students, this helps incentivize enrollment among this population.

Career Coach

- Career Coach is a web-based tool to help Alaskans explore career and higher education opportunities. Users are able to easily browse current Alaska job postings, learn about workforce training and educational opportunities and access current Alaska labor market and wage data.
- Career Coach uses web-scraping technology to pull current Alaska and national labor market data from over 100 sources, allowing students to size up the potential job market based on a given degree program.