

University of Alaska

Guidelines for the Use of Social Media





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SOCIAL MEDIA BEST PRACTICES WHEN POSTING AS AN INDIVIDUAL

Be Authentic

Don't Use Pseudonyms

Protect Your Identity

Use a Disclaimer

Don't Use the UA Logo or Make Endorsements

Take the High Ground

**SOCIAL MEDIA GUIDELINES WHEN POSTING ON BEHALF OF THE
UNIVERSITY OF ALASKA**

Seek Approval



SAFETY & PRIVACY TIPS FOR SOCIAL MEDIA NETWORKING

